



Mobile Quiz

Short description

G&D's mobile quiz application is an exciting and user-friendly game in which players answer questions on different fields. These questions can be divided into several difficulty levels and can be provided according to individual preferences. The look and feel of the m-quiz game is very intuitive, enabling easy and quick handling.

Operator benefits

- Generates additional revenue due to more SMS traffic
- Moderate investment for the installation of the services as it is based on standard technologies such as SMS and SIM browser.
- Increased brand recognition
- Easy rollout of the application (OTA download of card resident decks, WAP™/web download of J2ME)
- Easy update of questions and categories of questions on the content server
- Ease of use even for inexperienced users (e.g. soft keys, cancel button) compared to SMS-based version
- G&D's know-how covers the full value chain (software, hardware, implementation, service, security)

G&D's scope of products and services

- m-quiz application as SIM Toolkit (SAT) or as Java™ application
- Content server



Detailed description

Players simply choose the m-quiz game from their menu list. After answering each question, a direct response is provided as to whether the answer was correct or not. Before the next question is answered, the updated score level is shown on the display. After answering all questions, the best players can enter their names in a high score list.

G&D's m-quiz application is a turnkey mobile gaming template which can be based on SIM browser or Java™ technology. The link to different quiz database servers gives a free choice of content providers. This solution also offers you the ideal platform for your customer loyalty schemes. The revenues for m-quiz usage can be driven by data traffic, by request or by game.

Network infrastructure for m-quiz application

